

OFFICIAL RULES FOR THE “FRIGO® CHEESE IN THE BAG” SWEEPSTAKES

NO PURCHASE NECESSARY TO ENTER OR WIN A PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

BY PARTICIPATING IN THIS SWEEPSTAKES YOU DECLARE THAT YOU HAVE READ THE OFFICIAL RULES BELOW AND THAT YOU FULLY AGREE TO ALL OF THESE TERMS AND CONDITIONS.

DATES OF PROMOTION: The Saputo Cheese USA Inc. Frigo® Cheese In The Bag (the “**Sweepstakes**”) starts at 12:00:01 PM Eastern Time (“**ET**”) on October 2, 2017, and ends at 11:59:59 PM ET on December 31, 2017 (the “**Entry Period**”).

ELIGIBILITY: Sweepstakes is open to all legal US residents physically residing in the 50 United States and District of Columbia who are 18 years of age or older, as of the date of entry, and have reached the age of majority in the state of residence. Employees and their immediate family members (parents, children, siblings or spouse, regardless of where they live and persons living in same household, whether related or not) of Saputo Cheese USA Inc. (the “**Sponsor**”), Prize Logic, LLC (the “**Administrator**”), their subsidiaries and affiliated companies and any other entities directly associated with this Sweepstakes are not eligible to participate, enter or win. Void in Puerto Rico, U.S. territories, U.S. Military installations in foreign countries, and where prohibited or restricted by law. Winning a prize is contingent upon compliance with these Official Rules and fulfilling all requirements set forth below. Prizes will only be sent to addresses within the 50 United States and the District of Columbia.

Entries from anyone who has been a prize winner in any contest or sweepstakes sponsored by the Sponsor in the twelve (12) months prior to the Sweepstakes start date are ineligible and will NOT be considered.

HOW TO ENTER: Log on to FrigoInTheBag.com during the Entry Period and provide your valid e-mail address and complete the entry form, including your first name, last name (no initials), address, city, state, ZIP, daytime phone number (including area code), where you heard about the Sweepstakes, indication that you have read and agree to these Official Rules, and confirmation that you are at least 18 years of age or older, as of the date of entry, and have reached the age of majority in your state of residence in the spaces provided (“**Entry Form**”). Once all required fields are completely filled out, submit your Entry Form by clicking the “**Send**” button. A thank-you message will be displayed to confirm that your Entry Form was successfully sent. Each entrant who fully completes the Entry Form will receive one (1) entry into the Sweepstakes (“**Entry**”). You must complete the entire Entry Form in order to successfully enter into the Sweepstakes. No correspondence regarding Entries will be acknowledged or answered.

LIMIT ON ENTRIES: Please respect the following limit or your Entry may be disqualified: one (1) Entry per person per e-mail per day during the Entry Period. Each “**day**” starts at 12:00:01 AM ET and ends at 11:59:59 PM ET on each calendar day during the Entry Period, except on October 2, 2017, when the day starts at 12:00:01 PM ET and ends at 11:59:59 PM ET. If more than one (1) Entry is received from the same person, e-mail address or mailing address during a day, only the first Entry received will be considered valid. For purposes of the Sweepstakes, an entrant’s residential address and e-mail address will be the physical address and e-mail address submitted on the Entry Form. You will not be allowed to change your

physical address or e-mail address once submitted. In the event that a household enters the Sweepstakes using more than five (5) unique e-mail addresses, all of the Entries associated with that household (determined by Sponsor and/or Administrator in their sole discretion) may be disqualified.

MOBILE DEVICES: If you participate via a smart phone or other mobile device, Message and Data Rates may apply. Not all cellular service providers offer the service necessary to participate in this Sweepstakes through a mobile device. Please check with your provider for specific capabilities, charges and pricing plans.

PRIZES: Sixty five (65) winners (each, a “Winner”) will each receive a \$100 Visa® Gift Card (“Prize”). The GiftCards.com Visa® Gift Card is issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. The Visa Gift Card can be used everywhere Visa debit cards are accepted in the U.S.A. No Cash or ATM Access. MetaBank and Visa are not the sponsor of the Sweepstakes. Card may have fees that reduce winnings. Funds do not expire. Terms and conditions of Prize issuer also apply.

The approximate retail value (“ARV”) of each Prize is \$100. The total ARV of all Prizes available in this Sweepstakes is \$6,500.

Limit one (1) Prize per household. All Prizes are subject to availability and other restrictions. Prizes are non-transferable and no cash redemption or substitution allowed, except at Sponsor’s sole and absolute discretion. Sponsor reserves the right at any time to substitute a Prize or a component thereof for any reason with a prize or a prize component of equal or greater value, including, without limitation, at the Sponsor’s sole discretion, a cash award. All expenses not specifically mentioned as part of a Prize are solely the responsibility of the Winner.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS SWEEPSTAKES, INCLUDING PRIZE COMPONENTS, ARE PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. Some jurisdictions may not allow the limitations or exclusions of liability for incidental or consequential damages or exclusions of implied warranties, so some of the above limitations or exclusions may not apply. Check local laws for any restrictions or limitations regarding these limitations or exclusions.

RANDOM DRAWING: Five (5) potential Winners per week will be determined through random computer generation methodology on or about each of the random drawing dates set forth below. Each Winner is considered a potential Winner subject to Sponsor’s verification of the potential Winner’s compliance with these Official Rules.

Start Date and Time	End Date (at 11:59:59 PM ET)	Random Drawing Date (on or about)
October 2, 2017 at 12:00:01 PM ET	October 8, 2017	October 9, 2017
October 9, 2017 at 12:00:00 AM ET	October 15, 2017	October 16, 2017
October 16, 2017 at 12:00:00 AM ET	October 22, 2017	October 23, 2017
October 23, 2017 at 12:00:00 AM ET	October 29, 2017	October 30, 2017

October 30, 2017 at 12:00:00 AM ET	November 5, 2017	November 6, 2017
November 6, 2017 at 12:00:00 AM ET	November 12, 2017	November 13, 2017
November 13, 2017 at 12:00:00 AM ET	November 19, 2017	November 20, 2017
November 20, 2017 at 12:00:00 AM ET	November 26, 2017	November 27, 2017
November 27, 2017 at 12:00:00 AM ET	December 3, 2017	December 4, 2017
December 4, 2017 at 12:00:00 AM ET	December 10, 2017	December 11, 2017
December 11, 2017 at 12:00:00 AM ET	December 17, 2017	December 18, 2017
December 18, 2017 at 12:00:00 AM ET	December 24, 2017	December 25, 2017
December 25, 2017 at 12:00:00 AM ET	December 31, 2017	January 2, 2018

Non-winning Entries will carry forward to subsequent random drawings.

Odds of winning depend on the number of eligible entries received during Entry Period. Many will enter, only few will win.

NOTIFICATION: Sponsor will attempt to notify each potential Winner by e-mail, phone and/or mail using the information provided on the Entry Form within ten (10) days of the drawing. If a potential Winner cannot be reached within three (3) days of initial attempt and/or fails to respond to any notification attempt within three (3) days, or if any attempted notification or Prize delivery is returned as undeliverable, the Prize will be forfeited. Sponsor will select an alternate potential Winner at random from all eligible Entries received during the Entry Period.

TO CLAIM PRIZE: Sponsor will attempt to notify the potential Winners as set forth above, but Sponsor is not responsible for any undelivered e-mails, including without limitation e-mails that are not received because of a Winner’s privacy or spam filter settings which may divert any Sweepstakes e-mail, including any Winner notification e-mail, to a spam or junk folder. Each Prize will only be awarded to a verified Winner. Prizes will be mailed to Winners at the address provided during registration within 6-8 weeks after Winner verification. If, after a good-faith attempt, Sponsor is unable to award or deliver a Prize, the Prize may not be re-awarded.

In no event will more than the stated number of Prizes be awarded. If for any reason, more Prize notices are sent, or more Prizes are claimed, than are intended to be awarded, Sponsor reserves the right to award the actual number of Prizes through a random drawing from among all verified and validated Prize claims received.

ALL FEDERAL, STATE AND LOCAL TAXES IMPOSED ON THE ACCEPTANCE OF A PRIZE ARE SOLELY THE RESPONSIBILITY OF EACH WINNER.

GENERAL RULES OF PARTICIPATION: No purchase necessary to enter Sweepstakes or win a Prize. This Sweepstakes is subject to all applicable federal, state, local and municipal laws. By participating, you agree to be bound by these Official Rules and the decisions of the Sponsor, and waive any right to claim ambiguity in these Official Rules. Sponsor is not responsible for lost, late, misdirected, undeliverable or incomplete Entries.

Sponsor reserves the right to disqualify any entrant that Sponsor determines, in its sole discretion, violates these Official Rules. Sponsor reserves the right, in its sole discretion, to cancel, terminate, suspend and/or modify the Sweepstakes, or any part of it, at any time, without notice. If for any reason this Sweepstakes is not able to be conducted as planned, including, but not limited to, by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud or any other causes beyond the reasonable control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, then Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes, or any part of it, and award the prize from valid Entries received up to the termination or suspension date.

In the event of a dispute regarding the identity of an individual who actually submitted an online Entry, the Entry will be deemed submitted by the Authorized Account Holder of the e-mail account provided in the Entry Form. "**Authorized Account Holder**" is defined as the natural person who is assigned to an e-mail account by an Internet access provider, online service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. A potential Winner may be required to show proof of being the Authorized Account Holder.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

INTERNET LIMITATIONS OF LIABILITY: Sponsor is not responsible for: failures or malfunctions of phones, tablets, computers or other hardware or devices (each a "**Device**"); phone lines, cellular systems or telephone or data transmission systems; interrupted or unavailable networks, server or other connections; any error, omission, interruption, defect or delay in any transmission or communication; traffic congestion on the Internet; or any technical problem, including but not limited to any injury or damage to any person's Device related to or resulting from Sweepstakes participation.

NO LIABILITY; RELEASE AND INDEMNIFICATION: By entering, entrants and Winners agree to release, discharge, indemnify and hold harmless the Sponsor, Administrator and their respective subsidiaries and affiliated companies, contractors, distributors, sales representatives, vendors, advertising and promotion agencies, prize providers and any other entities directly associated with this Sweepstakes, and each of their respective officers, directors, employees, representatives and agents (collectively, the "**Released Parties**") from and against any claims made by entrants, or by any third parties, related in any way to the operation of this Sweepstakes, as well as any other claims, damages, charges, fines or liability due to any injuries, damages or losses to any person (including death) or property of any kind, or any claims of violation of rights of publicity or privacy, defamation or portrayal in a false light, resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of a prize or participation in this Sweepstakes or in any Sweepstakes-related activity. The Released Parties shall have no liability for any problems or errors of any kind whether computer, network, mechanical, human, electronic, typographical, printing or otherwise relating to or in connection with the Sweepstakes.

DISPUTES: THIS SWEEPSTAKES IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF ILLINOIS, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN COOK COUNTY, ILLINOIS. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. PARTICIPANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY PARTICIPANT AND/OR RELEASED PARTIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE SWEEPSTAKES PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.

PUBLICITY RELEASE: Each Prize Winner consents to the use of his/her name, likeness, biographical information, and voice for promotional purposes and in advertising worldwide without approval rights or additional compensation, except where prohibited by law (TN residents will not be required to sign a publicity release as a condition of winning a Prize).

OFFICIAL RULES REQUEST: To request a copy of the Official Rules, please send a self-addressed, stamped business size envelope by March 1, 2018, to: "Frigo® Cheese In The Bag" Sweepstakes Rules Request, Saputo Cheese USA Inc., One Overlook Point, Suite 300, Lincolnshire Corporate Center, Lincolnshire, IL 60069.

WINNERS LIST REQUEST: To request the name of the Prize Winners, please send a self-addressed, stamped business size envelope by March 1, 2018, to: "Frigo® Cheese In The Bag" Sweepstakes Winners, Saputo Cheese USA Inc., One Overlook Point, Suite 300, Lincolnshire Corporate Center, Lincolnshire, IL 60069.

SPONSOR: Sweepstakes is sponsored by Saputo Cheese USA Inc., One Overlook Point, Suite 300, Lincolnshire Corporate Center, Lincolnshire, IL 60069. Sponsor is solely responsible for all aspects of this Sweepstakes.

PRIVACY NOTICE: Personal information collected during the Sweepstakes may be used or disclosed by Sponsor and its affiliates and Administrator as stated in these Official Rules, for purposes of Sweepstakes administration, winner identification and qualification, winner notification and prize award, and otherwise as described in our Privacy Policy at www.saputo.com/en/Privacy-Policy.

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